

HIGHER EDUCATIONAL ESTABLISHMENT UKOOSPILKA
 "POLTAVA UNIVERSITY OF ECONOMICS AND TRADE"
 Educational and Scientific Institute of International Education
 International Economics and International Economic Relations Department

SYLLABUS
 academic discipline
«Investment climate of a foreign countries»
 for 2022-2023 academic year

Course and semester of study	4th year, 8th semester
Educational program / specialization	«International Business»
Specialty	292 International economic relations
Branch of knowledge	29 International relations
Degree of higher education	bachelor

The name of the teaching staff, who conducts classes in terms of the course, scientific degree and academic title, position

Franko Liudmyla
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 Senior Lecturer of International Economics and International Economic Relations Department

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E-mail address	puet.me@gmail.com
Class schedule	http://schedule.puet.edu.ua/
Consultations	http://www.memev.puet.edu.ua/stud.php online: by e-mail, Monday through Friday from 10.00 to 17.00
Online course address	http://www2.el.puet.edu.ua/iz/course/view.php?id=598

Course description

Course objectives	Formation of a system of theoretical knowledge on the investment climate of foreign countries and skills and practical skills in the application of methods and mechanisms of its assessment.
Duration	5 ECTS credits / 150 hours (lectures 20 hours, seminars 40 hours, independent work 90 hours)
Forms and methods of teaching	Lectures and practical classes in the classroom, independent work outside the schedule
Current and final control system	Current control: attending classes; discussion of lesson material; performance of practical tasks; reports with abstracts, essays and their discussion; testing; current modular work
Basic knowledge	The study of the discipline is based on the knowledge of the following courses: "International Business", "International

	Economic Relations", "International Business Statistics".
Language of instruction	English

The list of competencies provided by this course, program learning outcomes

Program learning outcomes	Competences that must to master the applicant
<ul style="list-style-type: none"> • Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex problems and practical problems in the field of international trade in goods and services, international movement of capital, international monetary, financial and credit relations, mobility of human resources, international technology transfer. • Understand and apply the theories, principles, means and tools of implementation of international monetary, financial and credit relations. • Understand and apply current legislation, international regulatory documents and agreements, reference materials, current standards and technical conditions, etc. in the field of international economic relations. 	<ul style="list-style-type: none"> • The ability to carry out a comprehensive analysis and monitoring of the global market situation, to assess changes in the international environment and to be able to adapt to them. • The ability to solve complex specialized tasks and practical problems in the field of international relations in general and international economic relations, in particular, as well as in the learning process, which involves the application of the latest theories and methods in the implementation of complex studies of global economic relations, is characterized by the complexity and uncertainty of conditions.

Thematic outline

Topics	Types of work	Tasks of independent work in terms of topics
Module 1		
Topic 1. Investment climate of European countries	Attending classes; protection of homework; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	Prepare reports in the form of a presentation on the following topics: 1. Analysis of the investment climate in Poland. 2. Analysis of the French investment climate. 3. Analysis of the investment climate of Spain. 4. Analysis of the Norwegian investment climate. 5. Analysis of the investment climate of Great Britain. 6. Comparative analysis of business standards in European countries (five selected countries)
Topic 2. Investment	Attending classes; protection of homework;	Prepare reports in the form of a presentation on the following topics:

Topics	Types of work	Tasks of independent work in terms of topics
climate of Asian countries	discussion of lesson material; performance of educational tasks; tasks of independent work; testing	<ol style="list-style-type: none"> 1. Analysis of the investment climate of Azerbaijan. 2. Analysis of Kazakhstan's investment climate. 3. Analysis of the investment climate of Cyprus. 4. Analysis of Kuwait's investment climate. 5. Analysis of Turkey's investment climate. 6. Comparative analysis of current investment incentives in Asian countries (five selected countries).
Topic 3. Investment climate of North American countries	Attending classes; protection of homework; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	<p>Prepare reports in the form of a presentation on the following topics:</p> <ol style="list-style-type: none"> 1. Analysis of Mexico's investment climate. 2. Analysis of the investment climate of El Salvador. 3. Analysis of Nicaragua's investment climate. 4. Analysis of Canada's investment climate. 5. Analysis of Cuba's investment climate. 6. Study of legal regulation of investment activity in North American countries (five selected countries)
Module 2		
Topic 4. Investment climate of South American countries	Attending classes; protection of homework; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	<p>Prepare reports in the form of a presentation on the following topics:</p> <ol style="list-style-type: none"> 1. Analysis of the investment climate of Venezuela. 2. Analysis of Colombia's investment climate. 3. Analysis of Argentina's investment climate. 4. Analysis of the investment climate of Ecuador. 5. Analysis of the investment climate of Chile. 6. Comparative analysis of the financial sector in South American countries (five selected countries).
Topic 5. Investment climate of African countries	Attending classes; protection of homework; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	<p>Prepare reports in the form of a presentation on the following topics:</p> <ol style="list-style-type: none"> 1. Analysis of Ghana's investment climate; 2. Analysis of the investment climate of Guinea. 3. Analysis of the investment climate of Egypt. 4. Analysis of Kenya's investment climate. 5. Analysis of Nigeria's investment climate.

Topics	Types of work	Tasks of independent work in terms of topics
		6. Comparative analysis of the dynamics of direct investment in African countries (five selected countries)
Topic 6. Investment climate of Australia and New Zealand	Attending classes; protection of homework; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	Prepare reports in the form of a presentation on the following topics: 1. Study of the investment policy of Australia and New Zealand. 1. 2. Comparative analysis of portfolio investments in Australia and New Zealand

Information sources

1. Adeleke F. International Investment Law and Policy in Africa: Exploring a Human Rights Based Approach to Investment Regulation and Dispute Settlement / Fola Adeleke. – Routledge, 2017. – 192 p.

2. Chaisse J. The ASEAN Comprehensive Investment Agreement: The Regionalisation of Laws and Policy on Foreign Investment / Julien Chaisse, Sufian Jusoh. – Edward Elgar Publishing, 2016. – 288 p.

3. Giupponi B. O. Trade Agreements, Investment Protection and Dispute Settlement in Latin America / Belén Olmos Giupponi. – Kluwer Law International B.V., 2019. – 448 p.

4. Investment Climate Reforms: An Independent Evaluation of World Bank Group Support to Reforms of Business Regulations / World Bank. – World Bank Publications, 2015. – 250 p.

5. Investment Climate Statements.2022. [Electronic resource] - Access mode: <https://www.state.gov/reports/2022-investment-climate-statements>.

6. Franko L.S. Investment climate of foreign countries. Distance course: [Electronic resource] – Access mode: <http://www2.el.puet.edu.ua/iz/course/view.php?id=598>

7. Jahedi R. Creating a business conducive environment to attract Foreign Direct Investment in Bangladesh / Rezaul Jahedi. – GRIN Verlag, 2016. – 60 p.

8. Meilinger S. The New EU Competence for Foreign Direct Investment. Legal Questions of its Implementation / Sebastien Meilinger. – GRIN Verlag, 2016. – 25 p.

9. Mihiyawi S. Assessment of Investment Attractiveness in Arab Countries / Sabah Noori Abbas Al Mihiyawi. – GRIN Verlag, 2018. – 255 p.

10. Sachs L. Yearbook on International Investment Law & Policy 2017 / Lisa Sachs, Jesse Coleman. – Oxford University Press, 2019. – 656 p.

11. Sattorova M. The Impact of Investment Treaty Law on Host States: Enabling Good Governance? / Mavluda Sattorova. – Bloomsbury Publishing, 2018. – 232 p.

Course software

- Software package Microsoft Office.

Course study and assessment policy

- Deadline and retake policy: assignments that are submitted after deadline without good

reason are evaluated for a lower grade (75% of the possible maximum number of points for the type of activity). The retake of modules occurs with the permission of the lead teacher if there are good reasons (for example, sick leave).

- **Academic integrity policy:** students must consciously abide by the “Regulation on academic integrity” (http://puet.edu.ua/sites/default/files/polozhennya_pro_akademichnu_dobrochesnist_2020.pdf); cheating during current modular work and test is prohibited (including using mobile devices). Mobile devices are allowed to be used only for online tests and preparation of practical tasks during the lesson.
- **Class attendance policy:** class attendance is a mandatory component. For objective reasons (for example, illness, employment, internship), training can take place online (Moodle) in agreement with the lead teacher.
- **Policy of enrollment in non-formal education:** <http://puet.edu.ua/uk/neformalna-osvita>;
- **Regulations on crediting the results of non-formal education:** http://puet.edu.ua/sites/default/files/polozhennya_pro_zarahuvannya_rezultativ_neformal_noyi_osvity.pdf

Assessment

The final grade for the course is calculated through the continuous assessment

Types of work	Maximum number of points
Module 1 (topics 1-3): class attendance (0.6 points); homework defense (3 points); discussion of lesson material (1 points); performance of educational tasks (2 points); tasks of independent work (3 points); testing (2 points); modular work 1 (10 points)	30
Module 2 (topics 4-6): attendance (0.6 points); homework defense (3 points); discussion of lesson material (1 points); performance of educational tasks (2 points); tasks of independent work (3 points); testing (2 points); current modular work 2 (10 points)	30
Continuous assessment	60
Exam	40
Total	100

Students' assessment scale based on the results of studying the course

The number of points for all types of educational activities	ECTS grading scale	Score in accordance with national grading scale
90-100	A	Excellent
82-89	B	Very good
74-81	C	Good
64-73	D	Satisfactorily
60-63	E	Satisfactory enough

The number of points for all types of educational activities	ECTS grading scale	Score in accordance with national grading scale
35-59	FX	Unsatisfactory with the possibility of resitting the final test
0-34	F	Unsatisfactory with compulsory re-study of the course