

HIGHER EDUCATIONAL ESTABLISHMENT UKOOSPILKA  
 "POLTAVA UNIVERSITY OF ECONOMICS AND TRADE"  
 Educational and Scientific Institute of International Education  
 International Economics and International Economic Relations Department

**SYLLABUS**  
 academic discipline  
 «**International Management**»  
 for the 2022-2023 academic year

Course and semester of study	3 <sup>rd</sup> year, 5 <sup>th</sup> semester
Educational program / specialization	International Business
Specialty	292 International Economic Relations
Branch of knowledge	29 International Relations
Degree of higher education	bachelor

The name of the teaching staff, who conducts the course,  
 scientific degree and academic title,  
 position

**Artem Pozhar**  
 PhD in Economics.,  
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Class schedule	<a href="http://schedule.puet.edu.ua/">http://schedule.puet.edu.ua/</a>
Consultations	online: by e-mail, Monday through Friday from 10.00 to 17.00
Distance course page	<a href="http://www2.el.puet.edu.ua/iz/course/view.php?id=546">http://www2.el.puet.edu.ua/iz/course/view.php?id=546</a>

**Course description**

<b>Course objectives</b>	Formation of a system of theoretical knowledge and practical skills in managing the activities of international corporations
<b>Duration</b>	5 ECTS credits / 150 hours (lectures 20 hours, practical classes 40 hours, independent work 90 hours)
<b>Forms and methods of teaching</b>	Practical classes in the classroom, independent work outside the schedule
<b>Current and final control system</b>	Current control: attending classes; homework protection; discussion of lesson material; performance of educational tasks; reports with abstracts and their discussion; testing; current modular work Final control: exam
<b>Basic knowledge</b>	Availability of extensive knowledge of communication technologies, business ethics, cross-cultural management
<b>Language of instruction</b>	Ukrainian, English

**The list of competencies that use this discipline, program learning outcomes**

<b>Program learning outcomes</b>	<b>Competences that must be mastered by the applicant</b>
<ul style="list-style-type: none"> <li>Apply analytical and methodical tools to substantiate proposals and make management decisions by various economic agents (individuals, households, enterprises and state authorities)</li> </ul>	<ul style="list-style-type: none"> <li>The ability to solve complex specialized tasks and practical problems in the economic sphere, which are characterized by the complexity and uncertainty of conditions, which involves the application of theories and methods of economic science</li> </ul>

### **Thematic outline**

<b>Topics</b>	<b>Types of work</b>	<b>Tasks of independent work in the context of topics</b>
<b>Module 1. Theoretical fundamentals of International Management</b>		
Topic 1. Strategic planning in international corporations	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	Prepare an essay on the topic "Advantages and disadvantages of different schools of management."
Topic 2. Decision making in international corporations	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	Prepare an essay on the topic "Technological environment as an element of the international environment."
Topic 3. Ethics and social responsibility of international corporations	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	Prepare an essay on the topic "Examples of ethnocentrism, polycentrism, regiocentrism and geocentrism in the activities of leading international corporations."
<b>Module 2. Practical Aspects of International Management</b>		
Topic 4. Human resources management in international corporations	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	Prepare an essay on the topic "Features of decision-making in the conditions of certain national cultures."
Topic 5. Management and communication in international corporations	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing	Prepare an essay on the topic "Horizontal and vertical differentiation."
Topic 6.	Attending classes; homework protection;	Prepare an essay on the topic

<b>Topics</b>	<b>Types of work</b>	<b>Tasks of independent work in the context of topics</b>
Control and reporting of international corporations	discussion of lesson material; performance of educational tasks; tasks of independent work; testing; current modular work	"Man sources of human resources in international corporations."
Topic 7. Technology policy of international corporations	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing; current modular work	Prepare an essay on the topic "The essence of the concept of "leadership". The main models of formation of top management in international corporations".
Topic 8. International Financial Management	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing; current modular work	Prepare an essay on the topic "The essence of the concept of "control". The main components of control."
Topic 9. Trading operations of international corporations	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing; current modular work	Prepare an essay on the topic "Regularities of modern technological development".
Topic 10. Investment operations of international corporations	Attending classes; homework protection; discussion of lesson material; performance of educational tasks; tasks of independent work; testing; current modular work	Prepare an essay on the topic "Activities of TNCs on international financial markets."

### **Information sources**

1. Business Management [Electronic Source]. – 2016. – Access mode: <https://www.pdfdrive.com/business-management-e30392097.html>
2. Fundamental of Human Resource Management [Electronic Source]. – 2017. – Access mode: <https://www.pdfdrive.com/fundamental-of-human-resource-management-e22137254.html>
3. Hopkin, P. (2017), Fundamentals of Risk Management: Understanding, evaluating and implementing effective risk [Electronic Source]. – Access mode: <https://www.pdfdrive.com/fundamentals-of-risk-management-understanding-evaluating-and-implementing-effective-risk-management-e188600007.html>
4. Industrial Engineering and Management [Electronic Source]. – 2019. – Access mode: <https://www.pdfdrive.com/industrial-engineering-and-management-e39596198.html>
5. International Human Resources Management [Electronic Source]. – 2016. – Access mode: <https://www.pdfdrive.com/5-international-human-resources-management-e27035115.html>
6. International Human Resources Management [Electronic Source]. – 2015. –

Access mode: <https://www.pdfdrive.com/international-human-resources-management-e25138235.html>

7. Kelly, P. (2021), International business and management [Electronic Source]. – Access mode: <https://www.pdfdrive.com/phil-kelly-international-business-and-management-e1613781.html>

8. Leon, S. (2020), Financial Intelligence for Supply Chain Managers [Electronic Source]. – Access mode: <https://www.pdfdrive.com/financial-intelligence-for-supply-chain-managers-understand-the-link-between-operations-and-corporate-financial-performance-e157929108.html>

9. Operations Management [Electronic Source]. – 2015. – Access mode: <https://www.pdfdrive.com/operations-management-e34820.html>

10. Wheelen, T. (2021), Strategic Management and Business Policy [Electronic Source]. – Access mode: <https://www.pdfdrive.com/strategic-management-and-business-policy-e18825038.html>

### **Course software**

- Software package Microsoft Office.

### **Course study and assessment policy**

- Deadline and retake policy: assignments that are submitted after deadline without good reason are evaluated for a lower grade (75% of the possible maximum number of points for the type of activity). The retake of modules occurs with the permission of the lead teacher if there are good reasons (for example, sick leave).
- Academic integrity policy: students must consciously abide by the “Regulation on academic integrity” ([http://puet.edu.ua/sites/default/files/polozhennya\\_pro\\_akademichnu\\_dobrochesnist\\_2020.pdf](http://puet.edu.ua/sites/default/files/polozhennya_pro_akademichnu_dobrochesnist_2020.pdf)); cheating during current modular work and test is prohibited (including using mobile devices). Mobile devices are allowed to be used only for online tests and preparation of practical tasks during the lesson.
- Class attendance policy: class attendance is a mandatory component. For objective reasons (for example, illness, employment, internship), training can take place online (Moodle) in agreement with the lead teacher.
- Policy of enrollment in non-formal education: <http://puet.edu.ua/uk/neformalna-osvita>;
- Regulations on crediting the results of non-formal education: [http://puet.edu.ua/sites/default/files/polozhennya\\_pro\\_zarahuvannya\\_rezultativ\\_neformal\\_noyi\\_osvity.pdf](http://puet.edu.ua/sites/default/files/polozhennya_pro_zarahuvannya_rezultativ_neformal_noyi_osvity.pdf)

### **Assessment**

**The final grade for the course is calculated through the continuous assessment**

<b>Types of work</b>	<b>Maximum number of points</b>
Module 1 (topics 1-4): attendance (3 points); homework defense (3 points); discussion of lesson material (4 points); performance of educational tasks (3 points); tasks of independent work (3 points); testing (4 points); current modular work (10 points)	30
Module 2 (topics 5-7): attendance (3 points); homework defense (3 points); discussion of lesson material (4 points); performance of educational tasks (3 points); tasks of independent work (3 points); testing (4 points); current modular work (10 points)	30
Exam	40
Total	100

**Students' assessment scale based on the results of studying the course**

<b>The number of points for all types of educational activities</b>	<b>ECTS grading scale</b>	<b>Score in accordance with national grading scale</b>
90-100	A	Excellent
82-89	B	Very good
74-81	C	Good
64-73	D	Satisfactorily
60-63	E	Satisfactory enough
35-59	FX	Unsatisfactory with the possibility of reassembly
0-34	F	Unsatisfactory with the mandatory re-study of the discipline